INVITATION TO EXHIBIT

T.C.B.'S ANNUAL CONFERENCE

Strategies for Struggling Learners

A Conference on Literacy and Learning Issues

March 5th, 2016

Riverside Marriott Hotel

3400 Market Street, Riverside

Southern CA Tri-Counties Branch
Formerly The Inland Empire
Branch Of IDA
5225 Canyon Crest Dr., #71 Box 308
Riverside, CA 92507-6301
951/686-9837
www.dyslexia-ca.org
tcb.info@dyslexia-ca.org

Dear Friend of Literacy,

We invite you to join us at our annual conference, ***Strategies for Struggling Learners***, our 37th great literacy conference in the Inland Empire. As in past years, we are limiting our exhibitor space so that each exhibitor receives the greatest amount of exposure to participants. *We* will continue our very popular *special "introduction to exhibitors"*. At the conference introduction on Saturday morning: each exhibitor will be invited to talk to the whole group for about 3 minutes. The purpose is to give you an opportunity to explain what you have to offer and excite the participants about visiting your booth during the breaks!! Come and promote your products/services!

Our exhibit hall officially opens during breakfast on Saturday morning and we scheduled three additional half-hour exhibit times throughout the day. Each of the exhibitors' tables (size 6' x30") will have a table skirt and chair. The exhibit fee includes Saturday meals (breakfast/lunch) and snacks. For the first person, the cost is $300 and our special non-profits fee is $200. The fee is $65 for each additional person.

Our target population includes parents, early childhood caregivers, and public or private school teachers. Our participants greatly appreciate exploring and purchasing educationally related materials as well as other personal products. Schools and clinics often rely on our recommendations in selecting materials. Individual teachers seek materials to use with students, to facilitate their own teaching, and to share with parents. Parents seek materials to use at home with their own children.

We encourage you to sign up early to ensure your spot! Tables are assigned in the order we receive the requests with payment. Please feel free to contact me if you have any questions. My direct email is regina.richards@dyslexia-ca.org.

Sincerely,

Regina G. Richards

Regina G. Richards, TCB Conference Chair

CRITICAL INFORMATION:

Times:	Saturday 7:30 am to 3 pm
Exhibitor Set-up:	begins 3:00 pm Friday March 4th
Last break:	Saturday – approximately 3:00 pm
Location:	Riverside Marriott Hotel 3400 Market Street, Riverside 92501

Special sleep room rates for conference attendees & exhibitors are available until February 12 or 20, 2016

For hotel reservations, see http://dyslexia-ca/conf/2016#sleep

EXHIBITOR FORM

T.C.B.'S ANNUAL CONFERENCE

Strategies for Struggling Learners

A Conference on Literacy and Learning Issues

March 5th, 2016

Riverside Marriott Hotel

3400 Market Street, Riverside

Southern CA Tri-Counties Branch
Branch Of IDA
951/686-9837

I request an Exhibitor's Table for TCB's Annual Conference, *Strategies for Struggling Learners* Saturday, March 5th, 2016 at the Riverside Marriott Hotel).

Please reserve _____ tables for me.

Company Name_____

Company Representative_____

Address_____

City_____ State_____ Zip_____

Daytime Phone ( )_____ Cell ( )_____

Email_____

Exhibitor name (for badge)_____

Additional name (for badge)_____

Additional name (for badge)_____

*****Please describe your items or services (for inclusion in our conference booklet)_____

_____

Exhibitor Fee is $300 for one table and one person. This fee includes Saturday breakfast, lunch, beverages, and snacks for one person. You will need to supply your own extension cord. Additional exhibitors may participate at a fee of $65 per person, which also includes relevant meals and snacks

Basic Exhibitor Fee ($300 one person) _____ Today's date_____
Additional person fee – @ $65 per person _____
Additional person fee –@ $65 per person _____
Additional table ($100 per extra table) _____ _____ # of additional tables

Representative Signature_____ **TOTAL AMOUNT ENCLOSED $**_____

Table locations are assigned based on the order we receive the completed Exhibitor Forms with payment.

Please make **check** payable to *The So CA Tri-Counties Branch, IDA.*
All completed forms and payment – or online registration - due **by February 1, 2016** to ensure listing in our printed handout. Late exhibitors are accepted on a space-available basis but will not be listed in the handout.

Mail to: TCB, 5225 Canyon Crest Dr., #71 - 308, Riverside, CA 92507
Online: Go to https://tcbexhibitors.eventbrite.com
For more information about the conference, *The Science of Learning,* visit: www.dyslexia-ca.org

Silent Auction/Raffle: We greatly appreciate a donated product or service for our Silent Auction or Raffle. The Raffle highlights only a few special items with substantial branding of the donor. May we rely on your support?
❑yes ❑no Please describe your item (i.e., What type item?)

_____